

# MID-WESTERN ONTARIO HORSEMAN'S SOCIETY

## ADVERTISING RATES FOR 2011

(please check appropriate boxes)



### ISSUE DATES:

January, February, March	deadline December 15	<input type="checkbox"/>
April, May	deadline March 15	<input type="checkbox"/>
June, July	deadline May 15	<input type="checkbox"/>
August, September	deadline July 15	<input type="checkbox"/>
October, November, December	deadline September 15	<input type="checkbox"/>

### ADVERTISING RATES

	<b>Non Member</b>		<b>Member</b>	
Full Page: B. & W.	\$120.00 Yearly (\$24.00/issue)	<input type="checkbox"/>	\$108.00	<input type="checkbox"/>
	\$30.00 Single	<input type="checkbox"/>	\$27.00	<input type="checkbox"/>
Colour	\$180.00 Yearly (\$36.00/issue)	<input type="checkbox"/>	\$162.00	<input type="checkbox"/>
	\$45.00 Single	<input type="checkbox"/>	\$40.00	<input type="checkbox"/>
Half Page: B. & W.	\$80.00 Yearly (\$16.00/issue)	<input type="checkbox"/>	\$72.00	<input type="checkbox"/>
	\$20.00 Single	<input type="checkbox"/>	\$18.00	<input type="checkbox"/>
Colour	\$120.00 Yearly (\$24.00/issue)	<input type="checkbox"/>	\$108.00	<input type="checkbox"/>
	\$30.00 Single	<input type="checkbox"/>	\$27.00	<input type="checkbox"/>
Quarter Page: B. & W.	\$50.00 Yearly (\$10.00/issue)	<input type="checkbox"/>	\$45.00	<input type="checkbox"/>
	\$13.00 Single	<input type="checkbox"/>	\$11.00	<input type="checkbox"/>
Colour	\$75.00 Yearly (\$15.00/issue)	<input type="checkbox"/>	\$67.00	<input type="checkbox"/>
	\$19.00 Single	<input type="checkbox"/>	\$17.00	<input type="checkbox"/>
Business Card: B. & W.	\$30.00 Yearly (\$6.00/issue)	<input type="checkbox"/>	\$27.00	<input type="checkbox"/>
	\$8.00 Single	<input type="checkbox"/>	\$7.00	<input type="checkbox"/>
Colour	\$45.00 Yearly (\$9.00/issue)	<input type="checkbox"/>	\$40.00	<input type="checkbox"/>
	\$11.00 Single	<input type="checkbox"/>	\$10.00	<input type="checkbox"/>
Flyer insertion (flyers must be provided)	\$45.00	<input type="checkbox"/>	\$30.00	<input type="checkbox"/>

Classifieds: \$5.00 for the first 30 words, \$.15 for each extra word. Colour picture \$5.00 extra

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

EMAIL (will not be shared) \_\_\_\_\_

**MAKE CHEQUE OR MONEY ORDER PAYABLE TO: MWHS**

Send payment to:

**Janice Ropp, Box 92, Ailsa Craig, ON N0M 1A0**